Role Profile -

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| **Job Title** | Demand Planner |
| **Business Unit / Group Function** | ODC BU |
| **BU Team / Sub-Function** | Supply Chain |
| **Location** | China |
| **Team Leader**  | Senior Supply Chain Manager |
| **Team Members** | No |
| **Job Level** | 4B |
| **Role Purpose** To utilizing the S&OP framework, actively engage with local and global WG&S stakeholders to deliver a robust demand plan; successfully manage sell in/sell out, ensuring delivering an embedded monthly rhythm of demand planning and constantly driving forecast accuracy improvement and a healthy stock level. |
| **Accountabilities*** Work closely with the local stakeholders including the Commercial and Marketing team to identify and develop key opportunities, and mitigate key forecast risks, in order to achieve business strategy and business targets
* Own and roll out the Demand Planning cycle and S&OP meetings, including system submission, meetings and reports delivery to ensure accurate data under the existing S&OP process;
* Understand and analyse trends and seasonal profile, to support and advise the commercial teams where there is evidence that the demand plan may require revision.
* Ensure demand is in line with the agreed allocation policy and process through regular reviews with the commercial teams and the Senior Supply Chain Manager, highlighting opportunities and risks where appropriate.
* Create and maintain the rolling demand forecast using appropriate statistical modelling, analysing market and purchase plans, historical sales data, brand changes, new product development and obsolete products for the full demand planning horizon.
* Support Supply Chain KPIs, such as sales forecast accuracy and days of stock.
* Accountable for key reporting for OMP, DRP and the demand plan at SKU and Market level to ensure data-led insight and appropriately influence the demand plan as required.
* Work closely with key Supply Chain stakeholders globally and locally to ensure shipment schedules are following the production campaign schedule and meet local market requirements.
* Maintain a proper process framework and detailed process documentation with the appropriate governance structure.
* Develop professional and productive relationships across all key stakeholders internally and externally to support operational performance and ensure that accurate and relevant information is shared in a timely manner.
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| **Created by:** | Isabella Lv |
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| **HRBP:** | Valentine Zou |
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