ROLE PROFILE TEMPLATE

Job Title	Commercial Finance Manager - GTR Marketing
Business Unit / Group Function	Global Travel Retail
BU Team / Sub-Function	Commercial Finance - GTR
Location	Richmond
Leader	Head of Commercial Finance, GTR
People Leadership	No
Job Level	4A

Role Purpose

This role will provide strong business partnership to the marketing team and will be responsible for tracking GTR's A&P spend, driving M&E capability and providing analysis on global pricing.

Accountabilities

Responsible for the monthly reporting and tracking of A&P spend total GTR to ensure strong budget management and transparency of spend. Includes quarterly detailed review of spend coding.

Ongoing tracking and monitoring of M&Es to ensure compliance within defined framework. Support commercial and marketing teams to ensure quality and insightful M&E reporting.

Business partner the head of brand marketing and head of customer marketing for commercial finance support across all regions in GTR

Support the delivery of the GTR pricing strategy, providing appropriate reporting and insight in pricing forums and monthly BPMs to ensure it's aligned to global benchmarks and domestic market direction

Support the HOCF and CFMs in coordinating the annual GTR pricing cycle

Responsible for the maintenance of structured pricing in IFS and consolidated price list

Maintain and update investment evaluation tools as well as train commercial/marketing teams on best practice.

Work with GTS, Global NRM and any external partners in developing pricing analytics, tools, and data automation.

Be the super-user in IFS support on pricing and APMI management

Support central marketing function with;
- Ensuring invoices are processed on time with payment fully aligned to group payment schedule and terms, subject to any exceptions and be the point of contact with Group Accounts Payable team on outstanding unpaid invoices relating to Central Marketing
- Review of Purchase Orders and GRNI aging reports with Central Marketing team, in line with GRNI procedures