ROLE PROFILE

Job Title	**DEMAND PLANNER**
Business Unit / Group Function	ODC - FRANCE
BU Team / Sub-Function	Supply Chain
Location	St Ouen / France
Team Leader	Demand and Supply Planning Manager
Team Members	Supply planners

Role Purpose

The Demand Planner is a key role within the Supply Chain department, upstream of the supply of products to the market , in charge of consolidating Demand forecast, optimizing service level to Customers and inventory management consequently.
The Demand Planner leads, produces and analyses data reviews with Sales, Marketing, Finance Controllers and Supply Chain stakeholders (production, logistics and customer service) in order to determine a long-, medium- and short-term projection of the products volumes Demand .
Main objectives of the role are to complete sufficient analytics, to collect insights, manage data inputs in appropriate systems ,define forecasted Demand volumes closest to actual Market needs and report on performance in line with key indicators targets

He/She will define volumes per skus, months over the course of the year in connection with all stakeholders to match reporting/decision deadlines in the most accurate way to achieve KPIs targets at local and Group levels, considering promotional/sales periods, new product launches flash sales, copacking depletions vs shipments and any other criteria affecting products flows.

Accountabilities

Demand Planning (65%)

- Lead the Demand Review cycle with local Finance, Marketing & Sales departments in order to capture sales trend in your area. Forecast accuracy targets on LAG 1 , LAG4 at ..% Bias at % targets
- Create and analyze forecast quality KPIs (Forecast accuracy, forecast bias) to identify areas of improvement, the origin of gaps and opportunities for optimization.
- Manage a range of 100 to 250 codes/skus including promotional copacking
- Carry out data consolidation and make appropriate changes in planning systems (OMP in relation with Supply).
- Build a forecast macro Plan for all our brands including agencies brands over 12 months, considering parameters that could impact sales (promotions, seasonality, etc.…).
- Produce sufficient analytics to challenge Sales and Marketing forecast input, improve accuracy.
- Input volumes Demand of all our brands on a monthly / quarter/annual basis and gives visibility for Landing to Finance, Sales and Marketing team in appropriate reporting tools

S&OP Process lead (30%)

- Prepare and lead monthly reviews with the market team including Controllers, Sales and Marketing
- Consolidate data /forecast and performance sin optimized tools along indicators of performance tracking and share/recommend.
- Prepare and lead monthly S&OP meetings and Consensus Meeting to report on targets , flag deviations and recommend actions/decisions for all parties, track on actions minutes
- Support Supply Chain team with relevant indicators to help optimized stock depletions and inventory level

Continuous process improvement (5%)

- Make proposals for improving processes and tools.
- Manage continuous improvement projects within Supply Chain team

Skills

- Experience in Demand planning -ideally specialized graduation – in FMCG industry or close
- 2-3 years in a similar position ,at ease with planning tool and templates
- Very Analytic, accurate , data driven
- Interested in business understanding and able to argument and challenge stakeholders on data Business English is mandatory due to interaction with Supply Chain and Production BU in Scotland
- Agile, resilient ,sense of accountability, good communication skills

Reporting line into : Supply & Demand Manager within French Supply Chain Team

Offices base : St Ouen , 44 avenue du capitaine Glarner

Flexible office policy

Created by:	
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