

ROLE PROFILE

Job Title	Producer
Business Unit	BBU
Function/Region	Global Marketing
Location	Richmond, London / Dublin
Leader	Global Head of Content Innovation
People Leadership	N/A
Job Level	4A
Role Purpose The audio/visual producer is responsible for planning and implementing all of the elements of a video project. Their duties will include securing the rights to intellectual property, locations, travel, props, extras, styling, models and costs, set up and the organization and planning of multiple shoots. Managing logistics for the film set and overseeing post-production tasks like editing and video animation.	
Accountabilities <ul style="list-style-type: none"> Hires talent, negotiates contracts and schedules, plans resources, such as makeup artists, camera operators, grips, editors, sound people and graphic artists, plan video shoots; scout, select and reserve shoot locations. Manage video libraries and collaborate closely with internal clients / stakeholders to help facilitate the creation of multimedia content. Gains approval for scripts, story boards and treatments. Reserves and rents equipment when needed. Ensure all production schedules are followed. Manage the production budgets and all online and offline costs. Involved with other production aspects, such as audio, visual effects and graphics issuing de briefs to the animation and graphic designers. Managing the pressure of tight deadlines and busy schedules, working on multiple projects simultaneously as required. Generating and maintaining enthusiasm for ideas within the unit and with external suppliers when engaging directly with them managing their deadlines and cost implications. Responding positively to client and research feedback and continuing to develop the work until final approval stage. Working alongside the Designers to select all photographers, illustrators, Animators, TV Production companies and Directors, and models and cast involved in the creative production. 	
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