

COMMERCIAL FINANCE MANAGER- ON TRADE & RTM

Job Title	Commercial Finance Manager- On Trade & RTM
Business Unit / Group Function	WG&S UK
BU Team / Sub-Function	Finance
Location	Hook
Team Leader	Head of Commercial Finance
Team Members	n/a
Job Level	4A

Role Purpose

To business partner the Commercial Team supporting development and review of business opportunities and providing a point of contact for financial queries. Appraise and review ongoing KPI targets throughout the Monthly Business Planning cycle (MBP) and maintain a strong understanding of operational and commercial issues.

To support the Commercial Finance Manager/Head of Commercial Finance in leading the budget and forecasting process.

Support completion of month end tasks by Commercial Finance Team including substantiation of balance sheet accruals.

Accountabilities

•Business Partnering with Commercial and Marketing functions to ensure the delivery of profit and key financial metrics across all brands.

•Business partner with Commercial Controller(s) and their team to ensure delivery of channel Profit and key financial metrics in line with targets.

•Provide expert financial support for functional heads and the Director team when evaluating new opportunities across the business, including new product development and financial modelling / scenario planning to provide solutions to key business challenges.

•Work collaboratively with relevant commercial and marketing teams to ensure delivery of other key business measures - stock efficiency, credit control, overheads. Liaise with other finance and Supply Chain functions to provide accurate and insightful management information to support this.

•Support the team to ensure we have a robust month end process, ensuring necessary accruals have been completed as needed and with appropriate supporting documentation and all balance sheets are reviewed thoroughly

•Support the Commercial Finance Manager/Head of Commercial Finance in leading the budget and LE process for WG&S UK, supporting the Commercial and Marketing teams in the delivery of a robust plan.

•Support the wider budget and LE process ensuring accuracy across the business and providing key analysis and insights to the Director team.

•Work closely with Brand and Commercial teams to develop a promotional plan to support the overall business strategy.

•Support the Monthly Business Process (MBP) in monthly cross-functional reviews with the Commercial and Brand Teams, feeding back on key business measures and reviewing ongoing business issues.



• •Maintaining an expert knowledge of our systems, and exploring opportunities to optimise their use. Liaise with Finance super users as appropriate.

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