

## ROLE PROFILE

<b>Role Title</b>	<b>Head of Data &amp; Integration</b>
<b>Business Unit / Group Function</b>	Central Services
<b>BU Team / Sub-Function</b>	Group Technology Services
<b>Location</b>	Arete
<b>Team Leader Role</b>	Chief Technology & Business Growth Officer
<b>Team Members</b>	Yes
<b>Role Level</b>	3A
<p><b>Role Purpose</b> Lead the design, and execution of the Company’s data and analytics initiatives, focusing on harnessing data to drive business insights, support decision-making, and foster innovation, in line with organisational principles and overall WG&amp;S corporate plans.</p>	
<p><b>Accountabilities</b></p> <ul style="list-style-type: none"> <li>• Lead and set the future direction for all data and integration related activities to support global operations to help drive business growth and customer value.</li> <li>• Evaluate and implement data and analytics technologies that align with the organisation’s needs and industry best practices and stay current with emerging trends and technologies in data and analytics.</li> <li>• Oversee the development and maintenance of data governance policies and practices, ensuring data quality, integrity, and security across all data assets.</li> <li>• Deliver reporting and analytics requirements for WG&amp;S in line with business objectives.</li> <li>• Lead the design and implementation of advanced analytics solutions, including predictive modelling, machine learning, and artificial intelligence; and drive the development of business intelligence (BI) tools and dashboards to support real-time decision-making.</li> <li>• Design, develop and maintain the technical enablement for master data management, data integration and business intelligence on a global level to support all strategic and business as usual activities</li> <li>• Educate and promote appropriate methodologies to drive business ownership of master data, and the effective maintenance of the master data catalogue.</li> <li>• Design, develop and maintain a data ecosystem (WG&amp;S data platform) enabling data driven decision making and creating integration layers between internal and external data sources.</li> <li>• Ensure compliance of all data and integration specific activities with the appropriate Group standards, reporting standards, governance, methodologies, policies and align with GTS and WG&amp;S Corporate Plans.</li> <li>• Implement a business wide Governance framework for all Data and analytics activities which covers senior EB stakeholder engagement, prioritisation of activities, information security, business case development, risk assessment, compliance/accreditation, ongoing support provision and user experience.</li> <li>• Build and lead a highly capable team with a practical and thorough approach to all the team activities, continuously develop the capabilities of the team and all team members, and build well thought-out and realistic succession</li> <li>• Develop strong relationships with key stakeholders to ensure alignment across the Group, working pro-actively and constructively with the relevant teams and supporting cross-functional collaboration</li> <li>• Promote a data-driven culture across the organisation by demonstrating the value of data insights, identifying and capitalising on new opportunities for data utilisation to drive business growth and efficiency.</li> </ul>	