



WILLIAM GRANT & SONS

ROLE PROFILE

Job Title	Marketing Finance Lead
Business Unit / Group Function	ODC
BU Team / Sub-Function	Finance
Location	New York, NY Office
Team Leader	Vice President – FP&A
Team Members	No
Job Level	4A
Role Purpose The Lead Marketing Finance Manager serves as the financial support and strategic business partner to the U.S. Marketing organization, with end to end ownership of marketing financial management and governance. This role oversees total U.S. APCMI spend, drives disciplined forecasting and accrual management, owns Marketing P&Ls, and ensures strong financial controls, compliance, and transparency. The position plays a critical role in supporting marketing investment decisions while safeguarding financial integrity.	
Accountabilities <ul style="list-style-type: none">• Provide financial leadership and ownership of Total U.S. APCMI spend, including planning, forecasting, reporting, accruals, and compliance.• Own the U.S. year end APCMI accrual process end to end, including the year-end accrual, reporting, analysis, and coordinated release, ensuring accuracy and audit readiness.• Lead the monthly forecast process for total U.S. APCMI, partnering with Marketing and Finance stakeholders to ensure alignment to strategy and financial targets.• Support the Marketing Team as owner of the brand P&L, delivering clear visibility into performance, drivers, risks, and opportunities.• Partner closely with the Marketing team to support budget management, brand planning, and investment decision making, providing financial guardrails and actionable insights.• Provide financial oversight for M&E investment, ensuring disciplined spend tracking and policy compliance.• Act as the primary finance owner and key contact for TPM, supporting budget management, spend tracking, and system governance.• Support the organization’s compliance agenda, ensuring adherence to internal policies, industry regulations, and the company’s marketing spend guidelines.• Serve as a key finance partner for internal and external audits, providing documentation, analysis, and issue resolution related to marketing and APCMI spend.• Drive continuous improvement in marketing finance processes, reporting, and controls to enhance efficiency, accuracy, and decision support.• Prepare and support financial content for leadership reviews, business updates, budgets, forecasts, and strategic planning discussions.	
Skills & Qualifications <ul style="list-style-type: none">• Bachelor’s Degree in Business, Finance or a related field is required; Master’s Degree in Business Administration or earning Certification in Public Accounting desirable• Minimum 5 years management experience in accounting/finance• Proficiency in Microsoft applications• International exposure in a multi-currency environment	



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- Knowledge of Generally Accepted Accounting Principles
- Skills in IS skills including ERP, BI and PC skills, including Hyperion
- Self-motivation and orientation to detail
- Strong communication & organizational skills