

Job Title	Visitor Centre Team Member
Job Level	5
Location	Glenfiddich Distillery
Business Unit	Visitor Centre
Function	Guiding
Leader	Glenfiddich Distillery Ambassador
People Leadership	N/A

Role Purpose

To work as part of an energetic team to proactively contribute to and drive the operation of a world class Visitor Centre ensuring the provision of a warm welcome to guests and the delivery of top class guest service as part of the Glenfiddich Visitor Centre team.

Responsibilities

- Welcome and engage with all guests in a professional and friendly manner delivering high levels of customer engagement and satisfaction.
- Develop and share a knowledge of and enthusiasm for our brands to ensure that the highest brand awareness standards are maintained across the visitor Centre to drive brand advocacy and positively impact upon sales.
- Conduct distillery tours in accordance with required standards and ensure first class customer service is delivered at all times.
- Ensure that safe working practises and food hygiene procedures are adhered to in accordance to required legislation and site Health and Safety policies.
- Contributes appropriately to team meetings to help drive performance within the team and support the implementation of team strategy, plans and continuous improvement projects.
- Ensure strict adherence to proper EPOS procedures to ensure accurate recording of sales, restaurant covers, etc.
- Ensure that the End of Day procedures are adheared to and that the till reconcilliation is completed and recorded accuratly
- Support all stocktake activity and work with the leadership team to implement post stocktake actions.
- Attend all relevant site meetings and daily service briefs.
- Demonstrate behaviours in line with our diversity and inclusion aim, which is to create and promote a diverse and inclusive culture at WG&S where ideas, differences and views are respected and where all employees are encouraged to create their own personal legacy

KPI		Description
1.	Guest Satisfaction	Provide 5 star Visit Scotland levels of Customer Service
2.	Health and Safety	Diligently follow all Health and Safety procedures and policies as set by the company







3	Support our Portfolio of Iconic Brands	Passionately show knowledge and support for all of our products.	
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Values



PROUD We are proud of our brands, our heritage, and our commitment to superior quality in our products

BE



BE RESPONSIBLE We expect every individual and their teams to be accountable and to perform to their full potential



SUSTAINABLE We wish to make a positive contribution to our communities and to our environment



BE PROFESSIONAL We value integrity, transparency, professionalism and constructive debate within a team working culture



BE ENTREPRENEURIAL We foster a forward thinking and innovative culture that recognises the need for innovative thinking and continuous improvement



THINK LONG TERM We are proud of our brands, our heritage, and our commitment to superior quality in our products





Core Competencies:

 Working with People Demonstrates an interest in and understanding of others Adapts to the team and builds team spirit Listens, consults others and communicates proactively Supports and cares for others Develops and openly communicates self-insight, such as an awareness of own strengths and weaknesses 	 Presenting and Communicating Information Speaks clearly and fluently Expresses opinions, information and key points of an argument clearly Makes presentations and undertakes public speaking with skill and confidence Responds quickly to the needs of an audience and to their reactions and feedback
 Delivering Results and Meeting Customer Expectations Focuses on customer needs and satisfaction Sets high standards for quality and quantity Monitors and maintains quality and productivity Works in a systematic, methodical and orderly way 	 Following Instructions and Procedures Appropriately follows instructions from others without unnecessarily challenging authority Follows procedures and policies Keeps to schedules Arrives punctually for work and meetings Demonstrates commitment to the organisation Complies with legal obligations and safety requirements of the role
 Relating and Networking Establishes good relationships with customers and staff Builds wide and effective networks of contacts inside and outside the organisation Relates well to people at all levels Manages conflict Uses humour appropriately to enhance relationships with others 	 Health, Safety & Environment Follows safe working procedures and seeks advice if unsure about a task Only uses authorised and fit for use equipment Reports accidents, unsafe acts and unsafe conditions to their leader Co-operates with Leaders and other Team Members in promoting and improving health and safety within the team Makes full use of any equipment provided for their health and safety Considers the impact of actions on the environment

Skills and Qualifications:

- A basic knowledge of whisky making with experience of a distillery environment would be preferable.
- Fluency in a second language would be advantageous.
- Ability to work under pressure in a fast paced environment.

 Excellent interpersonal, organisational and communication skills 		
Created by:	Duncan McDonald	
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