



WILLIAM GRANT & SONS

ROLE PROFILE

Job Title	Global Distillers Library Manager – Rare Spirits
Business Unit / Group Function	BBU
BU Team / Sub-Function	Global Marketing
Location	Singapore
Team Leader	Global Luxury Channel Development Head
Team Members	No
Job Level	4A
Role Purpose	
<p>Lead the global development and planning of The Distillers Library boutiques in Asia and select luxury cities. Ensuring right operating model and right resource are in place, high-end luxury standards are executed, black book CRM is integrated and the rare spirits innovation pipeline in place. Collaborate with in-market project leads to execute the plan.</p>	
Accountabilities	
<ul style="list-style-type: none">• Develop and maintain the global operating model and best practice for The Distillers Library (TDL), including brand guidelines, go to market playbook, investment, and resourcing.• Collaborate with select markets to identify, scope and recommend new locations and if required partnerships (distributors). Renovate or close existing locations depending on performance. Priority objective: North Asia with China 3 year expansion, Seoul launch, Taiwan boutique integration and South-East Asia launches and sustainability.• Collaborate with the Rare Spirits Experience Manager Brand Home on the planning and execution of Dufftown boutique.• Be the guardian for the quality, design, and HNWI experience for the TDL globally through the TDL playbook.• Collaborate with the Rare Spirits team to ensure Black Book CRM, PR, Partnerships, Innovation, Private Clients and integrated into the TDL plans.• Lead for the development and deployment of the TDL Capability program (as part of Rare Spirits Capability).• Maintain product sample WG&S code of conduct at TDL.• Develop strong relationships with key partners to ensure alignment across the Group, working pro-actively and constructively with the relevant teams and supporting cross-functional collaboration.	



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- Support the agenda of the Global Rare Spirits team, providing clarity on priority items and ensuring timely progress in a structured manner, ensuring efficient allocation and use of all financial resources.
- Adhere to relevant WG&S' reporting standards and governance procedures, providing information and insights, and participating in meetings related to performance management and business planning as per the William Grant Way (WGW).

Created by:	Will Peacock
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