



WILLIAM GRANT & SONS

ROLE PROFILE

Job Title	Global Head of Innovation & Design
Business Unit / Group Function	BBU
BU Team / Sub-Function	Global Marketing
Location	TBC
Team Leader	Global Brand Managing Director
Team Members	Yes
Job Level	3B
Role Purpose	<p>The Head of Innovation & Design will work with the Global Brand Managing Director in developing innovation and gifting plans, global standards of design excellence and shaping and delivering brilliantly executed innovative programmes that deliver long-term equity growth and sales performance.</p>
Accountabilities	<ul style="list-style-type: none">• Lead the development and co-ordination of the 5-year product and gifting innovation pipeline in partnership with Global Insights and the Regional Marketing Leadership.• Lead multiple internal teams and third-party agencies to deliver product innovation projects from concept to completion.• Deliver world-class brand identity standards and ensure they are consistently applied to the highest level across all touchpoints, inspiring a WOW experience for people.• Adopt and promote the William Grant Way of Building Brands ensuring its consistent application across all innovation, gifting and merchandising campaigns and executions.• Oversee the development of concepts, production, and implementation of gifting and merchandising solutions and monitor performance, to inform future activity.• Be a key contributor to the creation of the global brand plan.• Understand the sustainability agenda and champion the development of more sustainable materials and development processes across the brand.• Ensure resources are allocated effectively across the team to achieve brand objectives.• Stay abreast of key industry trends and movements. Regular competition mapping and take appropriate actions.• Adhere to relevant WG&S reporting standards and governance procedures, providing information and insights, and participating in meetings related to performance management and business planning as per the William Grant Way (WGW)
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