



WILLIAM GRANT & SONS

ROLE PROFILE

Job Title	Finance Manager – Global Marketing
Business Unit / Group Function	Finance
BU Team / Sub-Function	BBU
Location	Richmond
Team Leader	Head of Finance – Global Marketing
Team Members	Yes
Job Level	4A
Role Purpose	
To business partner with the global marketing teams, bringing finance expertise into investment decision making. This role leads the financial planning, performance analysis and insight for assigned brands, translating financial data into clear, actionable recommendations that drive brand investment decisions, prioritisation and delivery of business objectives.	
Accountabilities	
<ul style="list-style-type: none">• Act as the primary point of contact for assigned global brand teams, building trusted relationships and proactively shaping commercial conversations. Own financial performance for assigned global brands, including delivery of insights on results vs. plan• Lead planning cycles (Budget, FYE and 5-year plan), ensuring robust and aligned financial plans• Provide forward looking analysis, including identification of risks and opportunities• Challenge and influence marketing investment decisions, bringing financial rigour to prioritisation discussions and brand strategy• Translate financial performance into clear, actionable insights for senior stakeholder, enabling confident and informed decision making.• Partner with the Head of Finance to drive financial performance and continuous improvement across tolls, processes and outputs.• Ensure appropriate financial controls and compliance requirements are understood, embedded and adhered to, in line with group policies• Champion and embed the William Grant Way, acting as a role model for the finance function within Global Marketing.	
Created by:	
Creation Date:	
HRBP:	
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