

## ROLF PROFILE

Role Title	Product Lifecycle Analyst
Business Unit / Group Function	OBU
BU Team / Sub-Function	Supply Chain
Location	SBP
Team Leader Role	Supply Chain Development Leader
Role Level	4B
Team Members	No

## **Role Purpose**

Manage, maintain and report on the product lifecycle management processes to ensure effective and efficient use of systems to minimise obsolescence and unnecessary costs to the business

## Accountabilities

- Coordinate a cross functional PSC team, driving adherence to the end-to-end Product Lifecycle Management (PLM) process, ensuring accountability for actions and master data alignment
- Communicate and progress agreed actions with key stakeholders within PSC and chair the weekly obsolescence review, developing and maintaining a PLM dashboard and integrating business rules for minimum volumes
- Manage the obsolescence & end of life processes in line with agreed projects & SLAs
- Analyse finished goods & raw material obsolescence, ensuring cost is minimised and correctly allocated
- Identify improvements to streamline the PLM processes, to reduce turnaround times improve scenario planning to reduce obsolescence
- Produce timely and accurate monthly reports on all products, identifying trends and supporting improvement initiatives.
- Drive the continuous clean-up of master data in IFS, and reduction of the SKU portfolio in line with PLM analysis
- Participate and contribute to team performance by engaging in team meetings and taking an active part in problem solving activities
- Work collaboratively with peers and colleagues and apply learnings from identified training and development activities required to perform in role.
- Follow and comply with all WGW processes, standards, and guidelines in the performance of your role, reporting any non-conformances in a timely manner.