



WILLIAM GRANT & SONS

## ROLE PROFILE

<b>Role Title</b>	<b>Demand Planner - Supply Chain</b>
<b>Internal Reference</b>	OBU-0076
<b>Business Unit / Group Function</b>	OBU
<b>BU Team / Sub-Function</b>	Supply Chain
<b>Location</b>	SBP
<b>Team Leader Role</b>	Head of Customer Facing Supply Chain
<b>Role Level</b>	4B
<b>Team Members</b>	No
<b>Role Purpose</b> Actively engage with Distributor partners and WGS Markets to deliver a robust demand plan utilising the S&OP framework. Successfully demand manage sell in/sell out of renovation and innovation projects, ensuring obsolescence minimised and launches met.	
<b>Accountabilities</b> <ul style="list-style-type: none"><li>• Work closely with the Commercial teams and Markets to identify and develop key opportunities, and mitigate key forecast risks, in order to achieve business strategy and current year targets</li><li>• Support and lead Demand Review meetings in key markets in line with S&amp;OP process.</li><li>• Understand and analyse trends and seasonal profile, to support and advise the commercial teams where there is evidence that the demand plan may require revision.</li><li>• Ensure demand is in line with the agreed global allocations policy and process through regular reviews with the commercial teams and the Allocations Planner, highlighting opportunities and risks where appropriate.</li><li>• Create and maintain the rolling 18 month demand forecast using appropriate statistical modelling, analysing market and purchase plans, historical sales data, brand changes, new product development and obsolete products.</li><li>• Support the effectiveness of innovation and renovations core teams - ensuring that there are realistic pipe-fill plans and assumptions, minimising obsolescence and ensuring product is available for launch.</li><li>• Develop and maintain professional and productive relationships with third parties &amp; ODC's.</li><li>• Develop professional and productive relationships across all key stakeholders to support operational performance and ensure that accurate and relevant information is shared in a timely manner.</li><li>• Support Supply Chain KPIs e.g. inventory and obsolescence, through active involvement in the product lifecycle management process.</li><li>• Accountable for reporting and influencing MAPE (Mean Absolute Percentage Error) and BIAS (Absolute Value Variance) within the demand plan at SKU, Market and Regional level.</li><li>• Maintain a proper process framework and detailed process documentation with the appropriate governance structure.</li><li>• Develop depletion forecasting in appropriate markets and manage the accuracy and robustness of the forecasting Database.</li><li>• Participate and contribute to team performance by engaging in team meetings and taking an active part in problem solving activities.</li><li>• Work collaboratively with peers and colleagues and apply learnings from identified training and development activities required to perform in role.</li></ul>	