

ROLE PROFILE

Job Title	Demand Planner
Business Unit	ODC BU – WG&S Taiwan
Function / Region	Supply Chain
Location	Taiwan
Leader	Senior Supply Chain Manager
People Leadership	None
Job Level	4B
Role Purpose Actively engage with local and global WG&S stakeholders to deliver a robust demand & supply plan utilising the S&OP framework. Successfully demand manage sell in/sell out, ensuring consistent supply and delivering an embedded monthly rhythm of demand planning.	
Accountabilities <ul style="list-style-type: none"> • Work closely with the local stakeholders including the Commercial and Marketing team to identify and develop key opportunities, and mitigate key forecast risks, in order to achieve business strategy and current year targets • Lead the Demand Planning cycle and Demand Review meetings, including includes system submission, meetings, and reports delivery to ensure accurate data and compliance with the S&OP process • Understand and analyse trends and seasonal profile, to support and advise the commercial teams where there is evidence that the demand plan may require revision. • Ensure demand is in line with the agreed allocation policy and process through regular reviews with the commercial teams and the Senior Supply Chain Manager, highlighting opportunities and risks where appropriate. • Create and maintain the rolling demand forecast using appropriate statistical modelling, analysing market and purchase plans, historical sales data, brand changes, new product development and obsolete products. • Support Supply Chain KPIs e.g., inventory and obsolescence, through active involvement in the product lifecycle management process. • Accountable for key reporting for DSR, DRP and the demand plan at SKU and Market level to ensure data-led insight and appropriately influence the demand plan as required. • Work closely with key Supply Chain stakeholders in SBP and local stakeholders to ensure shipment schedules are fit for purpose and meet local market requirements. • Maintain a proper process framework and detailed process documentation with the appropriate governance structure. • Develop professional and productive relationships across all key stakeholders internally and externally to support operational performance and ensure that accurate and relevant information is shared in a timely manner. 	

Values



BE PROUD
We are proud of our brands, our heritage, and our commitment to superior quality in our products



BE RESPONSIBLE
We expect every individual and their teams to be accountable and to perform to their full potential



BE SUSTAINABLE
We wish to make a positive contribution to our communities and to our environment



BE PROFESSIONAL
We value integrity, transparency, professionalism and constructive debate within a team working culture



BE ENTREPRENEURIAL
We foster a forward thinking and innovative culture that recognises the need for innovative thinking and continuous improvement



THINK LONG TERM
We are proud of our brands, our heritage, and our commitment to superior quality in our products

Core Competencies:

Presenting and Communicating Information

- Speaks clearly and fluently
- Expresses opinions, information, and key points of an argument clearly
- Makes presentations and undertakes public speaking with skill and confidence
- Responds quickly to the needs of an audience and to their reactions and feedback
- Projects credibility

Entrepreneurial and Commercial Thinking

- Keeps up to date with competitor information and market trends
- Identifies business opportunities for the organisation
- Demonstrates financial awareness
- Controls costs and thinks in terms of profit, loss and added value

Persuading & Influencing

- Makes a strong personal impression on others
- Gains clear agreement and commitment from others by persuading, convincing and negotiating
- Promotes ideas on behalf of self or others
- Makes effective use of political processes to influence and persuade others

Planning and Organising

- Sets clearly defined objectives
- Plans activities and projects well in advance and takes account of possible changing circumstances
- Identifies and organises resources needed to accomplish tasks
- Manages time effectively
- Monitors performance against deadlines and milestones

Applying Expertise & Technology

- Applies specialist and detailed technical expertise
- Develops job knowledge and expertise through continual professional development
- Shares expertise and knowledge with others
- Uses technology to achieve work objectives
- Demonstrates appropriate physical co-ordination and endurance, manual skill, spatial awareness, and dexterity
- Demonstrates an understanding of different organisational departments and functions

Relating and Networking

- Establishes good relationships with customers and staff
- Builds wide and effective networks of contacts inside and outside the organisation
- Relates well to people at all levels
- Manages conflict
- Uses humour appropriately to enhance relationships with others

Skills and Qualifications:

- Educated to degree level or equivalent experience
- Pragmatic problem solver with the ability to contend and deliver with conflicting priorities
- Self-starter with ability to work alone or part of a wider team
- Understanding of end-to-end supply chain within a FMCG environment
- In depth understanding of modern forecasting techniques including statistical forecasting tools

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