

## ROLF PROFILE

Role Title	Demand Planner
Business Unit / Group Function	ODC
BU Team / Sub-Function	Supply Chain Management
Location	Seoul, Korea
Team Leader Role	Supply Chain Manager
Role Level	4B
Team Members	No

## **Role Purpose**

- Responsible for the Demand Planning processes, as well as Product Data management.
- Establishing the S&OP framework and ensure the timely supply of our products in support of the business plan.
- Collaborate with the Commercial teams to identify and mitigate key forecast risks and opportunities in order to achieve business strategy and current year targets.

## **Accountabilities**

- Use and maintain the Planning software (OMP+) as the primary forecasting and replenishment system tool.
- Participate actively on the S&OP cycle and build strong cross functional relationships.
- Run forecast meetings with commercial team, provide Market Intelligence as an input and execute the forecast uploads on the planning tool (OMP+).
- Create and maintain the rolling 24 months demand forecast using appropriate statistical modelling, by analysing sales plans, historical sales data, brand changes, new product development and obsolete products.
- Understand and analyse trends and seasonal profile to challenge and influence the Commercial teams where there is evidence that the demand plan may require revision.
- Manage allocated products to be in line with the agreed market allocations policy and process through regular reviews with the Commercial teams, highlighting opportunities and risks where appropriate.
- Successfully manage sell in/sell out of innovation and renovation, ensuring obsolescence is minimised and launches met.
- Create and maintain the product master data.
- Ensuring that Inventory is always kept on the desirable levels and track the slow-moving or obsolete products.

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