

Job Title	NPI Senior Packaging Engineer
Job Level	4a
Location	SBP or Arete
Business Unit	Group Packaging & Supply Chain
Function	New Product Development
Leader	NPD Area Leader
People Leadership	N/A

Role Purpose

Responsible for delivering new packaging research and development projects, from concept through to feasibility, and supporting the implementation into new NPD projects within our existing manufacturing facilities. This role will be responsible for projects aimed at improving and enhancing the design and performance of our core & luxury packaging portfolio, as well as supporting the agreed WG&S business objectives, in areas such as sustainability and quality.

- Identifying new and innovative suppliers, technologies or materials to support the New Pack Ideas key themes and current WG&S business objective. Establishing new relationships as well as long term partnerships to ensure the NPI team remains at the forefront of the both the drink industry and packaging innovation.
- Identifying and evaluating the most suitable new ideas to progress based on an appreciation of both the technical and commercial business potential within specific pack innovation opportunities.
- Leading concept exploration activities through an understanding of their desirability / feasibility linking to the wider business and product needs. With the ability to motivate a range of R&D and cross functional associates including marketing, suppliers, industry governing bodies, education institutes and industry experts (both internal and external).
- Leading a range of new packaging innovation projects in line with the NPI governance process. With the ability to simultaneously managing several projects of different scales, pace, levels of complexity and ambiguity (evaluating both existing and new to world materials or technology).
- Development of robust technical feasibility plans to assess agreed concepts / ideas via experimentation and prototyping to prove out obstacles, establish cost estimates and validate technical assumption.
- Responsible for the self-lead exploration and technical evaluation of unknown or unproven areas of packaging innovation. Establishing technical mastery and achievable applications within the key focus areas to support WG&S business prioritise.
- Owning the identification, assessment and formal management of any current or future IP requirements, ensuring suitable protection is in place as part of any new ideas or concept the team may generate.
- Contributing, managing and controlling the catalogue of new proven ideas, ensuring they are easily referenced and ready for deployment to support future product developments. Ensuring a competitive advantage to WG&S from a packaging standpoint.
- Management and upkeep of the NPI lab ensuring the space is maintained at standard, reference samples and prototypes are well maintained, catalogued and well presented, ensuring an innovative working environment.

