ROLE PROFILE

Job Title	Corporate Strategy Analyst
Business Unit / Group Function	Central Services
BU Team / Sub-Function	BS&D
Location	Richmond
Leader	Head of Corporate Strategy
People Leadership	No
Job Level	4B

Role Purpose

To support the BS&D team with analysis, research, financial modelling and project management across multiple initiatives to support the long-term development of the WG&S Group

Accountabilities

- Support the delivery of strategic initiatives for WG&S senior leaders, including regional and market strategy development, RTM analysis and M&A opportunity assessment
- Undertake competitive analysis, monitoring the performance of our competitive set and analysing the development of spirits and alcoholic beverage markets around the world
- Autonomously build financial and other analytical models to understand the impact of our strategic choices, RTM decisions and potential M&A investments
- Support the corporate planning cycle and development of the company 5 year plan
- Partner with cross-functional teams to build business cases on key strategic decisions
- Help develop Board-ready presentation materials including competitive reviews for our Business Unit and Executive Boards
- Support the management of BS&D analytical tools, data and research materials

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Creation Date:	December 2021
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Date of last revision:	December 2021

Core Competencies:

Analysing

- Analyses numerical data, verbal data and all other sources of information
- Breaks information into component parts, patterns and relationships
- Probes for further information or greater understanding of a problem
- Makes rational judgements from the available information and analysis
- Produces workable solutions to a range of problems
- Demonstrates an understanding of how one issue may be a part of a much larger system

Planning and Organising

- Sets clearly defined objectives
- Plans activities and projects well in advance and takes account of possible changing circumstances
- Identifies and organises resources needed to accomplish tasks
- Manages time effectively
- Monitors performance against deadlines and milestones

Formulating Strategies and Concepts

- Works strategically to realise organisational goals
- Sets and develops strategies
- Identifies, develops positive and compelling visions of the organisation's future potential
- Takes account of a wide range of issues across, and related to, the organisation.

Coping with Pressures & Setbacks

- Works productively in a pressurised environment
- Keeps emotions under control during difficult situations
- Balances the demands of a work life and a personal life.
- Maintains a positive outlook at work.
- Handles criticism well and learns from it.

Working with People

- Demonstrates an interest in and understanding of others
- Adapts to the team and builds team spirit
- Recognises and rewards the contribution of others
- Listens, consults others and communicates proactively Supports and cares for others
- Develops and openly communicates self-insight, such as an awareness of own strengths and weaknesses

Writing and Reporting

- Writes clearly, succinctly and correctly
- Writes convincingly in an engaging and expressive manner Avoids the unnecessary use of jargon or complicated language
- Writes in a well-structured and logical way
- Structures information to meet the needs and understanding of the intended audience

Skills and Qualifications:

Essential:

- Solid (3+years) experience in FP&A / Strategy within the consumer space, investment banking, equity research, accountancy or consultancy / advisory
- Educated to degree level, preferably in a business related or accountancy subject
- Evidence of strong analytical and financial modelling skills, including experience of working with analytical tools and processes around business case scenarios, on-going performance, financial, market and competitive analyses
- Able to work effectively as part of a team
- Driven to deliver quality results on time and in a highly ethical and professional manner
- Comfortable operating in a demanding, fast-paced environment and capable of reacting swiftly to changing busines demands

- Self-reliant with solid business judgment
- Excellent presentation skills and an eye for detail
- Excellent influencing skills to effectively communicate at all levels of the business
- The role has a global remit and may require the successful candidate to travel as well as successfully operate across different cultures

Desirable:

- Professional accounting or other financial qualification (e.g. CFA)
- Knowledge and understanding of the international drinks landscape, ideally spirits
- Understanding of the trading complexities involved in emerging markets as well as the commercial challenges faced developed western markets