

Role: Marketing Intern (Virtual)

Location: Virtual

Hiring Leader: Senior Brand Manager, American Whiskeys

About William Grant & Sons

William Grant & Sons is a family-owned independent distiller with a portfolio of award-winning brands. These include our eight core brands: Glenfiddich, Grant's, The Balvenie, Tullamore D.E.W., Drambuie, Hendrick's Gin, Sailor Jerry Rum and Monkey Shoulder. With a global presence, our business is in an exciting period of growth, and we're seeking to expand our team with interns.

Are you interested in an internship that will allow you to gain hands-on experience and apply what you've learned in the classroom to a real work environment? Our internship program is designed to allow our interns to be fully immersed in the day-to-day activities while working on both short- and long-term projects.

Our paid summer internship is expected to be an 11-week program (29 hours/ week) program from June 7 to August 20, 2021. Please note that this internship will be home-based and conducted virtually due to COVID-19. Please consider your availability before applying for the internship.

Accountabilities:

- Own an individual project with strategic business impact and present the project to senior leaders
- Work on various brand building projects
- Participate in brand planning with exposure into the commercial side of business
- Produce detailed and accurate analytic reports on the business
- Coordinate key meetings with external agencies and internal stakeholders
- Have the opportunity to be trained by a Brand Ambassador on a specific brand
- Help with the preparation of brand presentations

Skills and Qualifications:

- At least 21 years of age
- Preferably based out of Eastern Standard Time
- Currently enrolled in a 4-year college or university pursuing a Bachelor's degree or in a Graduate level degree program with relevant coursework in Marketing and/ or Analytics
- Strong communication, organizational and task management skills
- Effective teamwork and interpersonal skills
- Attention to detail, with a specific focus on accuracy
- Creative thinking

At William Grant & Sons, we celebrate diversity and are committed to creating an inclusive workplace for the benefit of our employees, our products, and our community. We're proud to provide equal opportunity to all applicants regardless of race, color, religion, marital status, age, national origin, sex, gender, gender identity or expression, sexual orientation, pregnancy, status as a parent, national origin, physical or mental disability, veteran status, family medical history or genetic information, or any other characteristic protected by applicable law.