

ROLE PROFILE

Job Title	Business Intelligence Architect
Business Unit / Group Function	Central Services
BU Team / Sub-Function	GTS
Location	SBP
Leader	BI Technical Leader
People Leadership	No
Job Level	4A
Role Purpose Design, administer and support WGS data representations, profiles and mappings as part of the overall BI solution in order to deliver accurate and timely information to a global customer base.	
Accountabilities <ul style="list-style-type: none"> • Design, develop, and support WGS Data Warehouse and Power BI to deliver key business information in the required format to facilitate flexible and self-service data information • Deliver technical designs to meet data requirements, providing group consolidation and future growth to demonstrate industry best practice in reporting data structures and design • Contribute towards the overall BI technical design, providing effective data models to support data alignment and availability • Design and implement required guidelines and process maps that provides clear instruction on data structure architecture and associated dependencies • Analyse and validate data information to ensure maximum integrity of all data mappings and design from multiple data sources • Support ETL batch process to load required business data, ensuring compliance to overall design • Implement and protect data governance to include consideration towards Data Protection legislation, Master Data Management and appropriate archiving of corporate and personal information • Be a point of escalation for technical issues. Proactively share knowledge with other team members, updating and documenting procedures and solutions 	
Created by:	Laura Kerr
Creation Date:	June 2021
HRBP:	Kirsty Morris
Date of last revision:	July 2021

Core Competencies:

Analysing <ul style="list-style-type: none">• Analyses numerical data, verbal data and all other sources of information• Breaks information into component parts, patterns and relationships• Probes for further information or greater understanding of a problem• Makes rational judgements from the available information and analysis• Produces workable solutions to a range of problems• Demonstrates an understanding of how one issue may be part of a much larger system	Adapting and Responding to Change <ul style="list-style-type: none">• Adapts to changing circumstances• Accepts new ideas and change initiatives• Adapts interpersonal style to suit different people or situations• Shows respect and sensitivity towards cultural and religious differences• Deals with ambiguity, making positive use of the opportunities it presents
Applying Expertise and Technology <ul style="list-style-type: none">• Applies specialist and detailed technical expertise• Develops job knowledge and expertise through continual professional development• Shares expertise and knowledge with others• Uses technology to achieve work objectives• Demonstrates appropriate physical co-ordination and endurance, manual skill, spatial awareness and dexterity• Demonstrates an understanding of different organisational departments and functions	Creating and Innovating <ul style="list-style-type: none">• Produces new ideas, approaches or insights• Creates innovative products or designs• Produces a range of solutions to problems• Seeks opportunities for organisational improvement• Devises effective change initiatives
Delivering Results and Meeting Customer Expectations <ul style="list-style-type: none">• Focuses on customer needs and satisfaction• Sets high standards for quality and quantity• Monitors and maintains quality and productivity• Works in a systematic, methodical and orderly way• Consistently achieves project goals	Writing and Reporting <ul style="list-style-type: none">• Writes clearly, succinctly and correctly• Writes convincingly in an engaging and expressive manner Avoids the unnecessary use of jargon or complicated language• Writes in a well-structured and logical way• Structures information to meet the needs and understanding of the intended audience

Skills and Qualifications:Essential:

- Comprehensive hands-on experience in data warehouse development and support
- Experience of delivering detailed documented data designs and user guides
- Track record of delivering business benefit from consolidated data warehouse designs
- Demonstrable experience in data model design including performance and tuning

- Experience of working with multiple large scale data warehouse/data migration projects
- Comprehensive hands-on experience with data security/authentication in an enterprise environment

Desired:

- Formal training or relevant experience in recognised methodologies that deliver business information via structured tools and solutions
- Experience in supporting business change and growth for an FMCG organisation