

HEAD OF FINANCE – AFRICA, MIDDLE EAST & ISC

Job Title	Head of Finance – Africa, Middle East & India sub-continent
Business Unit / Group Function	Finance
BU Team / Sub-Function	BBU
Location	Richmond
Leader	BBU Finance Director
People Leadership	Yes
Job Level	3B
Role Purpose <p>To take collective responsibility along with the BBU Finance Director and Regional Managing Director in developing and managing the region to achieve BBU and Company Objectives</p> <p>To ensure total financial control within the region, to monitor financial performance and to provide robust, insightful financial analysis to enable informed decision making and to maximise market and brand performance.</p> <p>To own all aspects of the regional financial strategy and financial management/control including the delivery of a robust and relevant financial control/governance framework.</p>	
Accountabilities <ul style="list-style-type: none"> • Monitor financial performance in the region to bring insights and challenge the Regional MD to maximise region performance • Ensure total financial control in the region in accordance with the processes and policies as defined in the WGW and by Central Finance to ensure the correctness and integrity of all regional accounting and statutory reporting • Provide relevant, necessary and insightful financial reporting and analysis to the regional management team in a timely manner, in line with agreed Group Finance frameworks, enabling optimal commercial decision making whilst maintaining strong governance and financial controls • Partner with the Regional MD in delivering the brand, commercial and financial objectives of the region • Identify opportunities, risks and trends within the region to maximise performance, mitigate risk and ensure delivery of all strategic priorities • Lead local planning, budgeting, LE and 5YP, in line with the Group Finance Calendar and Group Finance processes, ensuring collaboration with the local leadership and functional teams to deliver robust plans • Manage all other aspects of Finance delivery in line with the group finance calendar • Work with relevant in-region ODCs to ensure consolidation of performance reporting and suitable representation of ODCs at regional planning and investment review forums • Manage and optimise working capital within the region, including; customer collections and stock management • Manage overhead costs in the respective region of the BBU in the most efficient manner, including travel and entertainment • Monitor and evaluate in-market marketing spend with a focus on continuous improvement in effectiveness and return on investment • Ensure the region collaborates with ODC Supply Chain teams to maintain appropriate in-market stock levels and an ongoing, reliable volume forecast for production planning • Support internal audits within the region through a robust, risk-based approach in line with the Group Risk Register, the Group Internal Audit Programme and CSA (control self-assessment) requirements 	

- Maintain appropriate controls with 3rd Party distributors to ensure APCD funds are suitably invested, reimbursed and accurately reported
- Manage financial risk within the region and work with the Group Credit Control team to maintain appropriate terms/limits and other financial instruments to mitigate group exposure
- Ensure proper management of any regional BBU entities and offices including local statutory requirements

Created by:	Paul Hancock
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